

CAPABILITY STATEMENT

Out The Box Entertainment. Marketing & Advertising Group (OTBE) Founded in 2008 by 15+year PR & Marketing Executive, Thomas Mouscardy. He has held leadership and management positions with several companies, most notably COMEDY CENTRAL, MTV Networks, Team Work Music, G-Unit, Arista Records, & Sony BMG. As a luminary, his expertise and extensive experience has enabled The Out The Box Marketing team to deliver high-quality custom solutions with increase performance and metrics to clients throughout the USA.



CORE COMPETENCIES

ADVERTISING

- Media Buying
- Media Distribution
- Campaign Management

- Copywriting
- Printing
- Signage

DIGITAL

- Web Development
- Mobile Apps / Adv.)
- Video Advertising
- Display Advertising
- Shopping Advertising

- Social Media
- SEO
- AdWords
- Live Stream
- Asset Management

PRODUCTION

- Audio & Video
- Music
- Event Production:
- Award Ceremonies
- Film & Video Premiers

- Graphic Design
- Content Creation
- Concerts / Conferences
- Team Building Events
- & More

MARKETING

- Events
- Promotions
- Public Relations
- Sweepstakes
- Marketing Plans
- Fan Experiences
- Promotional Products

STRATEGY

- Brand Development
- Creative Services
- Consumer Insight
- Community Relations
- Talent Procurement
- Talent Payroll
- SAG/AFTA
- Results Monitoring & Measurement

COMPANY SNAPSHOT

Out The Box Entertainment

Duns Number: 793495370

CAGE # 5CK36

NAICS Code:

512110: Motion Picture and Video Production.

561311: Employment Placement Agencies

512199: Other Motion Picture & Video Industries



CONTACT INFORMATION

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SERVING INDUSTRIES

- Auto
- Concerts/Theaters/ Movies)
- Hospitality
- Public Utilities
- Education
- Sports
- Construction and Transportation

- Entertainment
- Food & Beverage
- Retail and Sporting Goods
- Health Care
- Non-Profit and Media
- Financial Services

- Restaurants
- Communications/Technology
- Cellular
- Government
- Non-Government (NGO's).
- Fashion

CERTIFICATIONS

